

WHAT'S NEW?

INTERSHOP COMMERCE SUITE

More Growth. More Business. More Success. With the Intershop Commerce Suite.

Intershop has strengthened its B2B portfolio with the release of version 7.6 of Intershop Commerce Suite which features highly integrated new B2B functionality. Depending on their business models, customers can now select either the B2C edition or the B2X edition which contains additional B2B features.



 intershop

Commerce Suite

More B2B. More B2C. More Integration. The best of both worlds come together.

Buyers are only human - that's a good thing! But the expectations of B2B purchasing-platform buyers are rising steadily. Not only do these B2B buyers expect the latest features and the combination of the best price and highest quality, but they also want the convenience of the B2C shopping experience.

The Intershop Commerce Suite brings together the best of both worlds through the seamless integration of classic B2B features. The trend towards increased consumerization, and the alignment of shopping behaviors in B2B and B2C, continues unabated. Only systems, that closely match the different requirements of users and target groups are prepared for the future.

NEW! Contract management

-  Cost center- and budget management with integrated order approval
-  Quick navigation and enhanced pricelist import

Account Managers are now able to manage revenue based contracts for B2B customers efficiently with specific purchase conditions and prices. To do this, they can easily import different file format price lists negotiated between sales teams and customers and associate them with specific contracts. These special conditions are displayed to customers in real-time during the shopping process and each order is automatically assigned to the corresponding contract. By using the ,my-account'-section, business customers always have access to details of their current status and the information they need to implement purchasing strategies.

Before the end of the contract period, account managers can get up-to-date status information by email to help actively managed customer relationships and to generate repeat orders. They are supported by the innovative new Quick Navigation functionality that allows features to be accessed more rapidly and with increased focus on management tasks.

Both small and large purchasing departments can use the do-it-yourself cost center and budget management feature in ,my-account'-section to map their own structures and processes. This ensures that orders received from different buyers from a single purchasing organization are assigned the correct cost centers. In addition, multiple different budgets relating to user defined time periods can be attributed to specific cost centers and buyers. Integrated approval processes ensure that budgets can be monitored at any time.

More Speed. More Independence. More Innovation. The Synaptic Commerce API makes it possible.

In dynamic markets, the companies that gain market share are the ones, that identify new ideas early and monetize them successfully. What counts is time-to-market and customer value. We are seeing the emergence of innovative new payment methods among payment service providers and, as a result, payment conditions are now characterized by constantly change. Harnessing this power of innovation to react more flexibly to change while remaining independent from service providers is proving to be a clear competitive advantage.

NEW!  **Standard-payment-API**
 **Reworked payment framework**

Our Synaptic Commerce API has been enhanced with a standard payment API, which allows new payment service providers to be onboarded faster and more cheaply. The outstanding flexibility of the Intershop Commerce Suite allows these payment methods to be rolled out quickly across all touchpoints, just by configuration. In addition to the standard connections provided, new payment connections can be build quickly and with minimal effort using the included sample implementations. The foundation for this high level of flexibility is the reworked payment framework.

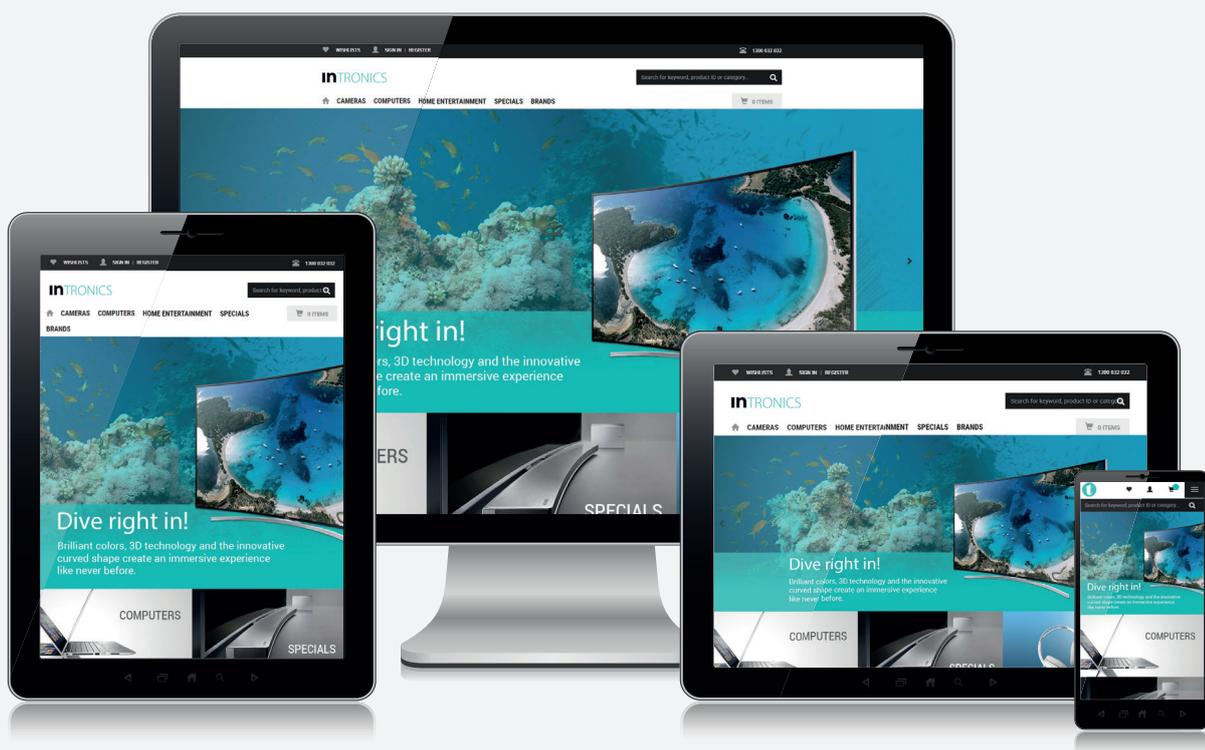
More Visibility. More Visitors. Higher Conversion. The new responsive Blue Print Store is here.

This formula is simple, as simple as the introduction of a new brand or the rollout of an additional sales channel with the Intershop Commerce Suite.

NEW! ▶ Responsive Blue Print Store ▶ Rich Snippets

The new Blue Print Store, with its modern design, is responsive and adjusts to deliver the best fit in terms of product presentation as well as size and navigation for different devices' varying screen sizes. This allows different promotions to be shown to their best advantage, thereby increasing conversion rates. New shops that inspire customers can be implemented at a lower cost and in a shorter timeframe as part of a future-oriented internationalization and brand strategy. See for yourself.

Rich Snippets are used to provide SEO-relevant information to search engines, including product images, product descriptions and customer review star ratings. The increased visibility in search results consequently drives a higher number of visitors to the online shop.



More Freedom. More Performance. More Efficiency. The reliable platform is a guarantee for success.

Growth and success need a rock-solid foundation, so ensuring operational excellence for the customer is crucial. This means a high performing solution that is stable even at peak times. At the same time, hosting must be flexible and cost effective.

NEW! ▶ Openstack Support

▶ Java 8 Update

▶ Public Nexus Server

Intershop now allows customers to use OpenStack cloud platforms as an alternative to conventional hosting or fusing their own infrastructure. This is made possible using autoscaling, infrastructure templates and usage-based accounting models. Furthermore, Intershop Commerce Management was updated to Java 8 which brings a noticeable performance boost, enables a shorter load time for users in addition to reduced hardware resource consumption during operation.

Efficiency is also at the core of Intershop's software development and deployment processes. To complement these continuous improvements, Intershop has also introduced a new method for delivering software via a public Nexus Server. This allows a real end-to-end delivery, beginning by the software vendor.



Call us for more information!

We are here for you.

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