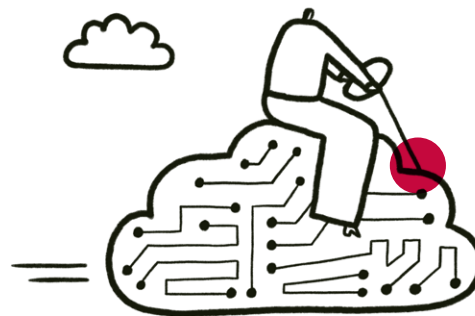


# The digital engine that drives your online business

## COMMERCE MANAGEMENT



1

### CREATE SEAMLESS EXPERIENCES

Offer seamless buying experiences across all touchpoints (mobile, desktop, IoT, etc.) using our headless commerce architecture and PWA.

2

### SCALE WITHOUT LIMITS

Add more products and touchpoints, handle a high volume of transactions and easily map to any business model (B2C, B2B, B2B2X).

3

### BOOST CUSTOMER SATISFACTION

Build strong customer relationships with personalized customer portals, digital procurement processes and B2B self-service.

4

### LAUNCH FAST

Go live in 100 days using our powerful out-of-the-box capabilities and add your own unique touch later.

Personalized digital experiences that drive sales? With Intershop's Commerce Management, your website visitors don't just come and go – they stay and buy.



### Synchronized communication across every channel and touchpoint

No matter how many products you sell and how many online shops you run,

**Intershop's Commerce Management lets you manage your entire digital sales from a single system.** The robust functionality effortlessly adapts to complex sales organizations and is easy to scale as your business grows.

The **customer experience possibilities are even more impressive.** Create customer journeys that seamlessly transition between different channels, touchpoints, and devices to win new business and keep existing customers coming back for more.

### Intuitive shopping experiences, tailored to your customers

Treat every customer as the unique individual they are. Offer flexible pricing and discounts, create personalized offers and promotions based on customer behavior, and customize approval processes to align with different procurement scenarios. You can also offer a range of **self-service options to streamline customer support.** Regardless of your approach, you can be sure that all your shoppers can complete their orders quickly and intuitively.

## Advanced functionality for B2B commerce

Our platform lets you drive revenue for any model, and it is packed with additional features designed specifically for B2B markets. From advanced quoting and contract capabilities to in-depth order history and cost center management, you have all the tools you need to **effectively serve your B2B buyers** – impressing them with a best-in-class experience inspired by B2C commerce.

## Key features

- 1 Efficient **management and modeling** of complex sales organizations, as well as multi-shop capabilities.
- 2 **Promotion management** to create a variety of special offers triggered by different rules and conditions.
- 3 Multi-step, multi-user **custom approval processes** to reflect each customer's unique procurement hierarchy.
- 4 **Personalized price lists** for different customers or audiences, available in multiple currencies.
- 5 Responsive **B2B blueprint store**, based on the Intershop Progressive Web App, serving specific workflows and processes for business customers.
- 6 Convenient **self-service options**, such as budgeting and order management to give your customers more control.



## How it works

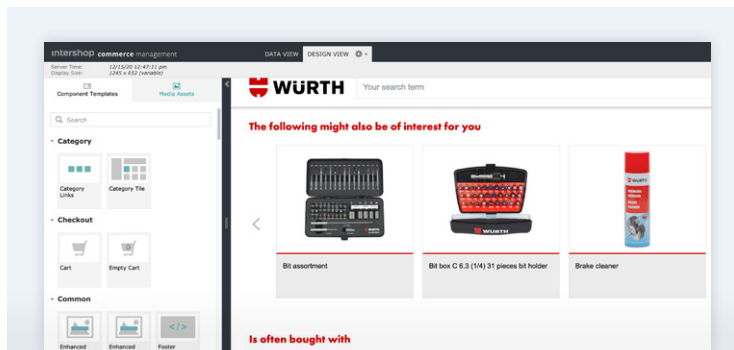
With Intershop's Commerce Management, you have complete control over all your channels and touchpoints, while delivering a **superior, personalized shopping experience** with a huge range of dedicated B2B features.

### Benefits for your business

Make your ordering process fast, easy, and straightforward for every customer while providing custom experiences and B2B-specific features that drive sales.

### Benefits for your IT team

Give business users more autonomy to manage multiple touchpoints and complex customer requirements. Easily integrate with all your relevant systems.



Your website visitors don't just come and go – they stay and buy.

# intershop®

## We're built to boost your business.

See what Intershop can do for you at [www.intershop.com](https://www.intershop.com).



**SPEAK DIRECTLY WITH ONE OF OUR EXPERTS**

[www.intershop.com/en/locations](https://www.intershop.com/en/locations)  
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