

Feature List - Search and Recommendations SPARQUE.AI

Feature	Description	SPARQUE.AI Standard Integration with basic features	SPARQUE.AI Advanced Integration with extended features
Full-text search	Multiple search methods such as BM25, standard search by product name, description, matching EAN/SKU, products within categories, or create your own search algorithm that best fits your context.		
Product name		✓	✓
Product description		✓	✓
Article numbers (EAN / SKU)		✓	✓
Category names		✓	✓
Product attributes		✓	✓
Fault-tolerant search	Ensure a seamless search experience by mitigating non-matching hits. SPARQUE features mechanisms to address prevalent spelling errors. It effectively indexes both plural and singular terms and supports fuzzy search.		
Common spellings mistakes		✓	✓
Auto completions		✓	✓
Full text indexing		✓	✓
Plurals and singulars		✓	✓
Fuzzy search		✓	✓
Suggestions	Extend your search bar with personalized suggestions.		
Category suggestions		✓	✓
Product suggestions		✓	✓
Keyword suggestions		✓	✓
Searchandizing	Ingest lists of keywords that act as synonyms, alternatives, or stopwords.		
Synonyms		✓	✓
Alternative words		✓	✓
Stop-words		✓	✓
Exclude from search		✓	✓
Persuasives merchandising	Define the facets you need or have them dynamically generated by related product attributes or categories. Set custom sorting.		
Fixed facets		✓	✓
Dynamic facets		✓	✓
Sorting		✓	✓
Personalized rankings	Improve search results based on individual purchase history, brand preferences, customer profiles, or even current shopping cart items.		
Cart sensitive			✓
Adjust criteria weights			✓
Purchase history			✓
Brand preference			✓
Customer profiling			✓
Recommendations	Take your recommendations to the next level. Most standard scenarios, such as top-selling or viewed, frequently purchased together, new, related, or similar items, are available out of the box.		
Best sold		✓	✓
Frequently bought together		✓	✓
Best viewed		✓	✓
New		✓	✓
Related		✓	✓
Similar		✓	✓
Navigation	Navigation feature that displays the (preferred) category tree.		
Menu bar		✓	✓
Personalizing		✓	✓
Customer-specific catalogs	Personalize the shop assortment for your customers or customer segments. Limit the number of visible catalogs to enable a distraction-free selection process or display additional categories with exclusive products.		
Standard		✓	✓
Localization & Internationalization	Handle language or locale-specific elements.		
Multi-language		✓	✓
Multi-locale		✓	✓
Artificial Intelligence Your Way	Configure your product discovery. Set searchandizing, view analytics and reports, and customize results. Upload structured and unstructured data. Build your own AI algorithms. Connect your application to custom configured APIs.		
Add additional data sources			✓
Build your own algorithms			✓
Build your own API's			✓

Go back

Are you ready for a boost?

intershop

English

PLATFORM

Commerce Management
Order Management
Search and Recommendations
Intershop Integration Hub
Progressive Web App
B2B Customer Portal

RESOURCES

Blog
Customer Stories
Webinars on demand
Whitepapers
Reports
Glossary

ABOUT

Company
Career
Press Portal
Investors
Events & Webinars
Become a partner

