



Intershop and Otto Group enter into comprehensive master agreement

- **Order is worth several million euros over three years**
- **Otto Group to acquire flexible Enfinity Suite 6 license**
- **Intershop to provide wide range of services**

Jena, March 27, 2008 – Today the Otto Group and Intershop Communications AG signed an agreement on a Group license for Otto and its affiliated companies as well as services with a total value in the single-digit million range over three years.

“This agreement simplifies our cooperation and gives both parties security in planning the further development of our e-commerce platform, the connection of other subsidiaries, and the opening of new online shops – including outside Germany,” said Dr. Wolfgang Linder, CIO of the Otto Group, after signing the agreement.

Otto has successfully used Intershop software as the Group’s e-commerce platform for 8 years. The master agreement makes it easier for the Otto Group to expand its system that runs on Intershop Enfinity Suite 6 to other subsidiaries, as well as to smaller, innovative e-commerce concepts.

The agreement creates a new framework for the provision of Intershop’s consulting, support, online marketing, and training services. In particular, the long-term consulting services agreement means that a team of well-trained and experienced Intershop experts is now available to Otto at all times, and can be expanded at short notice if necessary.

At the same time, Otto will operate its own installation of Intershop’s Customer Information Center with the support of Intershop experts. Technical analyses, statistical evaluations of user behavior in online shops, and reports on online business will therefore be available to Otto’s responsible specialists at all times.

The new master agreement has demonstrated Intershop’s role as a strategic supplier and partner of the Otto Group in the area of e-commerce.

About Intershop

Intershop Communications AG (Prime Standard: ISH2) is a leading provider of comprehensive state-of-the-art e-commerce solutions. Intershop's standard software Enfinity Suite 6 is a high-performance software for internet sales, complemented by all necessary services as well as comprehensive online marketing consulting. Intershop also acts as a business process outsourcing provider, covering all aspects of online retailing, including fulfillment. Around the globe more than 300 enterprise customers, including HP, BMW, and Deutsche Telekom run Intershop solutions. Intershop is headquartered in Jena, Germany, and has offices in the United States and Europe. More information about Intershop can be found on the Web at www.intershop.com.

This news release contains forward-looking statements regarding future events or the future financial and operational performance of Intershop. Actual events or performance may differ materially from those contained or implied in such forward-looking statements. Risks and uncertainties that could lead to such difference could include, among other things: Intershop's limited operating history, the unpredictability of future revenues and expenses and potential fluctuations in revenues and operating results, significant dependence on large single customer deals, consumer trends, the level of competition, seasonality, risks related to electronic security, possible governmental regulation, and general economic conditions.

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