

PRESS RELEASE  
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## Linde Material Handling North America Upgrades to Enfinity Suite 6

### ■ Longtime customer continues to expand with Intershop's latest e-commerce software release

**San Francisco, CA – June 4, 2008** – Intershop Communications, a leading provider of e-commerce solutions for mid to large-sized global enterprises, today announced that Linde Material Handling North America, a leading manufacturer of forklifts and warehouse equipment, is now live on Enfinity Suite 6 at [lindelink.com](http://lindelink.com).

Linde is a longtime Intershop customer and chose to leverage Enfinity Suite 6 to expand its online presence and enhance the management of business processes. Linde's upgrade to Enfinity Suite 6 allows for exceptionally high return on investment (ROI) and many benefits including:

- Extensive back-office functionality and a rich native feature set
- Out-of-the-box multi-channel capability with centralized management of all channels
- High-performance and scalability with a sophisticated 3-tier architecture
- Highly extendible backend integration capability via XML and Web Services

Intershop provided Linde with a number of out-of-the-box features integral to improving efficiency and reducing costs. Key benefits of the latest upgrade are:

- Fast implementation of Intershop's Enterprise Application Integration (EAI) Solution Kit enhancing the middleware component and allowing for a highly-stable integration layer with SAP
- Document Management functionality simplifying product documentation management
- Permissions Framework allowing for easier backend administration and improved access control.

Linde Management stated, "We've continued to effectively use Intershop's Enfinity platform to deliver e-commerce for our Lindelink web portal. The Enfinity upgrade project and its launch was very well planned and executed."

"We're proud of our longstanding relationship with Linde and their continued success in e-commerce," stated Nader Nemati, Managing Director Intershop Americas. "Enfinity Suite 6 has the ability to power global market leaders such as Linde with high-performance and scalable e-commerce capabilities."

#### **About Linde Material Handling**

Linde Material Handling is a leading manufacturer of forklifts and warehouse equipment. Linde Material Handling is part of the KION Group, the market leader in forklift trucks in Europe and the global number two in the material handling industry. In 2007, the KION Group employed over 21,000 people and generated net sales of more than €4.3 billion (\$6.6 billion).

#### **About Intershop**

Intershop Communications AG (Prime Standard: ISH2) is a leading provider of comprehensive global e-commerce and online marketing solutions. Founded in 1992, Intershop has a long tradition of driving innovation in e-commerce by automating and simplifying business processes for mid to large-sized organizations. Intershop's standard e-commerce software, Enfinity Suite 6, offers a highly scalable and robust solution for conducting online business, complemented by all necessary technical and business consulting services. Intershop also acts as a business process outsourcing (BPO) provider, managing all aspects of online retailing, including fulfillment, online marketing and hosting. Around the globe more than 320 enterprise customers, including HP, Sun Microsystems, BMW, and Deutsche Telekom run Intershop solutions. Intershop has offices in the United States and Europe. More information about Intershop can be found on the Web at [www.intershop.com](http://www.intershop.com).

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#### **Intershop Press Contact:**

Daniel Tensfeldt, Marketing / PR Coordinator  
Phone: +1 (415) 844-1500, [pr@intershop.com](mailto:pr@intershop.com), [www.intershop.com](http://www.intershop.com)