



Henry Göttler a new member of InterShop Communications AG's Management Board

- **Stable management ensures continuity and sustained profitable growth**
- **Dr. Ludger Vogt confirmed Vice President by the Supervisory Board**
- **Excellent order situation confirms significantly positive outlook for 2008**

Jena, June 25, 2008 – The Supervisory Board made several personnel decisions in the past few days in connection with InterShop's Annual Stockholders' Meeting, which took place yesterday, and its deliberations on the Company's strategy.

Last Monday, Henry Göttler was appointed to the Company's Management Board. Mr. Göttler, 42, joined InterShop in 2001 as head of worldwide support. Until his appointment, he was Vice President E-Commerce Standard Solutions, responsible for Customer Support, Software Development, Full-Service E-Commerce, and Online Marketing.

Andreas Riedel, Chairman of InterShop's Management Board since October 2007, had previously left the Company with the agreement of the Supervisory Board due to differences of opinion about its future strategic focus.

Following a resolution by the Supervisory Board, Dr. Ludger Vogt resumed his duties as Vice President E-Commerce Custom Solutions as of today's date. He was dismissed last Thursday by the former Chairman of the Management Board. Dr. Vogt will therefore continue to head InterShop's sales and project business.

Henry Göttler and Dr. Ludger Vogt have been significantly responsible for the realignment and restructuring of InterShop since early 2007. Since then, the Company has recorded substantial increases in revenues and profit from operating activities, among other things. The two executives have been the foundation for the return to operating profitability, substantial increases in revenues, and sustained positive earnings development at InterShop.

The personnel decisions will safeguard the continuation of the current strategy, which focuses on positive and stable customer relationships, profitable growth, and the specialist expertise of employees.

“I know Henry Göttler and Dr. Vogt well. They have both represented the Company for many years and are valued by customers, stockholders, and employees. As a member of the Management Board, Mr. Göttler can lead Intershop’s healthy development even more effectively”, said Michael Sauer, Chairman of Intershop’s Supervisory Board.

“I am delighted about the high level of trust being placed in me. The realignment was successful, our figures are good, our order situation is excellent, I can rely on the support of the employees, and we will justify the trust that Intershop has won back with a significantly positive fiscal year 2008”, said Henry Göttler, commenting on his appointment to the Management Board.

About Intershop

Intershop Communications AG (Prime Standard: ISH2) is a leading provider of comprehensive global e-commerce and online marketing solutions. Founded in 1992, Intershop has a long tradition of driving innovation in e-commerce by automating and simplifying business processes for mid to large-sized organizations. Intershop’s standard e-commerce software, Enfinity Suite 6, offers a highly scalable and robust solution for conducting online business, complemented by all necessary technical and business consulting services. Intershop also acts as a business process outsourcing (BPO) provider, managing all aspects of online retailing, including fulfillment, online marketing and hosting. Around the globe more than 320 enterprise customers, including HP, Sun Microsystems, BMW, and Deutsche Telekom run Intershop solutions. Intershop has offices in the United States and Europe. More information about Intershop can be found on the Web at www.intershop.com.

This news release contains forward-looking statements regarding future events or the future financial and operational performance of Intershop. Actual events or performance may differ materially from those contained or implied in such forward-looking statements. Risks and uncertainties that could lead to such difference could include, among other things: Intershop's limited operating history, the unpredictability of future revenues and expenses and potential fluctuations in revenues and operating results, significant dependence on large single customer deals, consumer trends, the level of competition, seasonality, risks related to electronic security, possible governmental regulation, and general economic conditions.

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